Iain Beveridge
President

All Phase Communications Leverages the Power of the Cloud By Offering Customers Workspace as a Service

Leading Unified Communications Helps SMBs Take Advantage of Emerging Technology

Seattle, WA – July 26, 2016 - All Phase Communications an industry leader in unified communications, announced today the release of their newest technology deployment, which is their WaaS (Workspace-as-a-service) program that is being offered to the SMBs (small to mid-sized businesses). The program is designed to help businesses make the proverbial jump to the cloud. As the number of executives increase, so does the demand for more flexible and secure applications, hardware, software and virtualized components. WaaS takes this a step further, by taking office technology to new heights by running every component through a virtualized network, instead of requiring local device management. All Phase Communications is very excited to announce this program and to share the value-adds with their existing client base.

In layman's terms, WaaS virtualizes every component on a desktop computer. So instead of having a physical component such as servers on-site, which can become obsolete, security-breached or malfunctioning, all components are run through the cloud. For end users, this means that every single

component of an employee's workstation will be available to them, regardless of where they're located or which device they happen to have with them. Everything resides in the cloud including all software, data, file sharing capabilities, Microsoft programs, and line of business software.

"We're so excited to offer our WaaS program to SMBs," stated Iain Beveridge, President at All Phase Communications. "The majority of businesses will be transitioning the bulk of their IT infrastructure to the cloud and our WaaS solution enables them to do it in a secure manner without compromising their need for flexible access to all of their software tools and programs. Most businesspeople don't have access to all of their technology at any point in time and WaaS eliminates this problem forever. Furthermore, the complete virtualization of the IT network into the cloud bolsters security. For example, in a WaaS environment, employees can BYOD (Bring Your Own Device) onto the network without any hassle and if that employee leaves the company, their access to the cloud can simply be deactivated, drastically reducing the risk of data loss, systems-breach or malicious use. The case for WaaS is quite clear, because it increases employee flexibility and company security. Over time, these combine to

drive productivity and boost the bottom line, which is the core reason for any technology to reach popularity in the business community."

About All Phase Communications

Founded in 1986, All Phase Communications is a customer-service oriented telecommunications company with more than 25 years experience in the industry. All Phase is a preferred installation provider with leading VoIP (Voice over Internet Protocol) technology partners including ShoreTel and Toshiba. As the name suggests, All Phase handles all phases of VoIP installation including network assessment, system design, project management, system implementation, system deployment and training, and system maintenance. Based in Shoreline, Washington, small, medium and large companies including City of Bellingham, Glacier Fish, Cutter & Buck, Cascade Valley Hospital and Clinics, Ben Bridge Jewelers have relied on All Phase for their VoIP expertise to gain a competitive advantage in the marketplace by reducing operating costs, streamlining customer service, and improving productivity.